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03/27/2009

SCHWEGMAN, LUNDBERG & WOESSNER/OPEN TV

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MINNEAPOLIS, MN 55402-0938

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Melissa Marsh

(Depositor's name)

/s/ Melissa Marsh

(Signature)

October 27, 2009

(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/754,650	01/06/2001	Eric E. Del Seno	2050.01JUS1	2979

TITLE OF INVENTION: INTERACTIVE CONTENT DELIVERY METHODS AND APPARATUS

APPL. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL DUES DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	10/27/2009

EXAMINER	ART UNIT	CLASS/SUBCLASS
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PARRY, CHRISTOPHER L.

2421

725-146000

1. Change of correspondence address or indication of "Firm Address" (37 CFR 1.563).

☐ Change of correspondence address (or Change of Correspondence Address Form PTO/SB-122) attached.

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(2) the name of a single firm having as a member a registered attorney or agent and the names of up to 3 registered patent attorneys or agents. If no name is listed, no name will be printed.

Schwegman, Lundberg

& Woessner, P.A.

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Wink Communications, Inc.

(B) RESIDENCE (CITY AND STATE OR COUNTRY)

San Francisco, California

Please check the appropriate assignee category or categories (will not be printed on the patent):

☐ Individual ☒ Corporation or other private group entity ☐ Government

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5. Change in Entity Status (from status indicated above)

☐ A. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ B. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Typed or printed name: Garth Vivier

Date: 10.27.2009

Registration No. 57,313

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